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Press Release

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KANGA ORGANICS IMPORTS NEW ORGANIC BRANDS INTO SINGAPORE

SINGAPORE, JULY 31, 2009: Kanga Organics, a new online store, is launched by a passionate and zealous beauty junkie, Joey Lam. She loves trying out new brands of beauty products, and almost looks forward to whenever her skincare runs out, in order to experience something new.

Then one day, she ran out of brands to switch to. That's when she started looking into less commercial brands that make 'No animal testing' claims on their labels - it made perfect sense to the animal lover. To her surprise, the product range was quite limited. That started her on a research hunt, which led her into the world of organic products.

This field was even more limited - most of the products were too pricey. Determined to hunt down affordable yet authentic organic products, she researched further, and was so excited by what she found, that she decided to start her own organic beauty store -- Kanga Organics was born.

Kanga Organics was created based on the philosophy of sharing the joy of using affordable organics for everyone, and Joey's belief that this little effort of spreading the word of switching to organic products, however small it may be, is her way of giving thanks to Mother Earth.

Kanga Organics website goes 'live' on August 01, 2009.

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EXCLUSIVE BRANDS ON KANGA ORGANICS

SKIN BLOSSOM - Imported exclusively from UK, Skin Blossom's *Organic Bloom* range of products is certified by the UK Soil Association, meeting the strictest standards for organic purity and integrity. The UK Soil Association requires the maximum amount of organic ingredients, minimum synthetic ingredients and the minimum processing of ingredients. Their standards also contain criteria that means ingredients must be assessed to not be harmful to human health and their manufacture and use must cause minimum environmental impact.

Organic Bloom is also registered with the Vegan Society meaning that they contain no animal ingredients and no animals are involved in the production of the products. Nature's own plant extracts and oils form the base of the product range. *Organic Bloom* products are suitable for all skin types as the products use organic plant extracts and ingredients that are neither too dry nor oily, so all skin types will benefit.





HAWAIIAN BODY PRODUCTS - Imported exclusively from Hawaii, Hawaiian Body Products, *Ola Hawaii collection* is a luxury spa line made authentically in Hawaii, and available in the best spas around the world, offering unique packaging and a wide range of beautiful island products including face, bath and body products that will transport you to a tropical paradise and transform your mind, body, heart and spirit wherever you may be...



Hawaiian Body Products LLC was founded in 2005 with a commitment to promoting Hawaii and its culture, and to build a sustainable business with healthy skin care and home product alternatives. Hawaiian Body Products is committed to using pure, fresh and organic produce and locally made ingredients, and to supporting organic farming in Hawai'i. They constantly strive to find the finest, most natural ingredients possible. They do not use parabens, petrochemicals or synthetic solvents, and do not test on animals. They are members of the Campaign for Safe Cosmetics that educates the world about the benefits of healthy body products and advocates healthy and eco-friendly hospitality practices.



Hawaiian Body Products believe the path to the future is in sustainable resources and eco-friendly methods so they source only renewable resources, practice and advocate recycling, and continually resource recyclable and biodegradable ingredients and packaging.



For more details, visit www.kangaorganics.com

For new spa and existing spa owners, wholesale enquiries are welcome for Hawaiian Body Products Professional Spa range. Please contact for wholesale price list.

Hawaiian Body Products - Ola Hawaii collection are also available in assorted sample sizes as corporate gifts.

For all enquiries and more high-resolution product photos, please contact joeylam@kangaorganics.com

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